



St. George's Academy

aiming high to achieve excellence for all

Faculty of Business and Tourism

Year 12

BTEC National Travel and Tourism

Subsidiary Diploma



KS5 Transition pack

Name:- _____

What are BTEC Level 3 qualifications?

The BTEC qualifications in this specification are undertaken in further education, by sixth-form colleges, schools and other training providers, and have been since they were introduced in 1984. Their purpose, approaches to teaching, learning and assessment are established and understood by teaching professionals, employers and learners alike.

The BTEC qualifications in this specification are designed to provide highly specialist, work-related qualifications in a range of vocational sectors. They give learners the knowledge, understanding and skills that they need to prepare for employment. These qualifications accredit the achievement for courses and programmes of study for full-time or part-time learners in schools, colleges and other training provider organisations. The qualifications provide career development opportunities for those already in work, and progression opportunities to higher education, degree and professional development programmes within the same or related areas of study, within universities and other institutions.

Pearson BTEC Level 3 Subsidiary Diploma – 60 credits

The 60-credit BTEC Level 3 Subsidiary Diploma extends the specialist work-related focus of the BTEC Level 3 Certificate qualification and covers the key knowledge and practical skills required in the appropriate vocational sector. The BTEC Level 3 Subsidiary Diploma offers greater flexibility and a choice of emphasis through the optional units. It is broadly equivalent to one GCE A Level.

Pearson BTEC Level 3 Subsidiary Diploma in Travel and Tourism

The Pearson BTEC Level 3 Subsidiary Diploma in Travel and Tourism is 60 credit and approximately 360 guided learning hour (GLH) qualification that consists of **four** mandatory units **plus** optional units that provide for a combined total of 60 credits (where at least 45 credits must be at Level 3 or above).

The units for the BTEC qualifications in this specification are available on our website (qualifications.pearson.com).

Pearson BTEC Level 3 Subsidiary Diploma in Travel and Tourism			
Unit	Mandatory units	Credit	Level
1	Investigating the Travel and Tourism Sector	10	3
2	The Business of Travel and Tourism	10	3
3	The UK as a Destination	10	3
4	Customer Service in Travel and Tourism	10	3
Optional units			
6	Preparing for Employment in Travel and Tourism	10	3
7	European Destinations	10	3
8	Long-haul Travel Destinations	10	3
9	Retail Travel Operations	10	3
10	Business Travel Operations	10	3
11	Investigating the Cruise Industry	5	3
19	UK Visitor Attractions	5	3
22	Work Experience in the Travel and Tourism Sector	10	3
24	Airfares and Ticketing I	10	2
26	Researching Current Issues in Travel and Tourism	10	4
28	Principles of Supervising Customer Service Performance in Hospitality, Leisure, Travel and Tourism	2	3

Your challenge

Unit 3: The UK as a Destination

Task 1

On the series of blank maps attached, you must locate the following: -

- Capital cities (London, Cardiff, Belfast and Edinburgh)
- Six coastal resorts e.g. Brighton
- Six historical or cultural towns or cities e.g. Lincoln
- Four countryside areas e.g. Lake District
- Two examples each of different geographical features that attract tourists, i.e.: -
 - Rivers
 - Mountain ranges or upland areas e.g. Pennines
 - Islands e.g. Arran, Isle of Wight
 - Bodies of water e.g. Loch Ness, Windermere
 - Woodland areas or forests e.g. Sherwood forest
- Four UK passenger seaports.
- Four international UK airports with their 3-letter codes
- Two UK termini serving the Channel Tunnel.

None of the above locations can be duplicated for the purposes of the assessment.

One map for each bullet point (Maps are attached)

Note

You will be tested on this you must be able to plot your destinations on the Maps under exam conditions with no resources.

Task 2

Describe the needs of inbound and domestic visitors to UK destinations.

You must select two inbound visitors of two different nationalities with differing motivations from the list below: -

- A couple from China who wish to visit all the capitals of the UK.
- A group of students from the USA who are attending a sporting event.
- A family from Paris wanting to visit historic destinations

You must also select two different types of domestic visitors with different motivations from the list below: -

- A family with young children wanting a day visit to a theme park.
- A retired couple who want a week's stay in a city.
- A group of ladies wanting a weekend away to relax

For each of the four visitor types you must produce an information booklet containing the following information: -

- Access to information, e.g. brochures, internet
- Accommodation range, e.g. examples of at least two types of accommodation
- Cost and standards, e.g. cost of hotels etc. and ratings
- Transport, e.g. Rail, road, air gateways, car hire, ferries
- Local transport e.g. closest bus terminal etc.
- Accessibility, e.g. mobility, families
- Customer service, e.g. Welcome host,
- Language e.g. anything to assist with different nationalities
- Value for money e.g. in your opinion and justify
- Activities. E.g. sightseeing, cultural/heritage experiences, shopping, eating out, sport, educational etc. – consider the reasons your tourists are visiting



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At the beginning of the first term next year

You will need to have your work printed off and ready to hand in at the start of the academic year.

We recommend you keep your work stored safely either on your computer or smart stick, so that your notes can be easily updated if needed and you can keep adding to them.

Following a successful assessment of your notes and a satisfactory test performance, you will embark on the first year of the course. You will add to your revision notes, putting in more theory, adding examples of the theory applied and document how it has been applied in practise.